

Market profile checklist

Name of country:	
Market status:	<input type="checkbox"/> Fully developed market <input type="checkbox"/> Developing market with rapid growth <input type="checkbox"/> Developing market with slow growth
Political issues	
Government:	
Key players:	
Political themes:	
Relations with NZ:	
Economy	
Economic trends:	
Main imports/exports:	
Main imports and exports from NZ:	
Doing business	
Currency:	
Language:	
Regulations:	
Legal issues:	
Tax system:	
Work relationships:	
Office hours:	
Partner options	
NZ firms already doing business in target country:	
Major target country firms doing business in NZ:	
Industry support	
Industry associations:	
Trade events:	

Networking opportunities:	
Trade media:	
Market research sources:	
Cultural tips	
Greetings:	
Forms of address:	
Do's and don'ts:	
Other tips:	
Travel information	
Visa requirements:	
Work permits:	
Business support services:	
Hotels:	
Telecommunications:	
Tipping customs:	
Electrical voltage and plug:	
Religious holidays:	