

TEMPLATE 11

Detail the personal investments you have made or are willing to make in your business.

TEMPLATE 12

Outline your purpose or reason/s why you want to raise money.

TEMPLATE 13

How much money do you need to raise, and how do you intend to pay back any bank loans?

TEMPLATE 23

What ideas do you have for future products or services?

TEMPLATE 24

Consider your exit strategy. What is the ideal situation you would present to investors?

TEMPLATE 25

What technology do you use in your business?

(Also include plans for future investments or upgrades.)

TEMPLATE 26

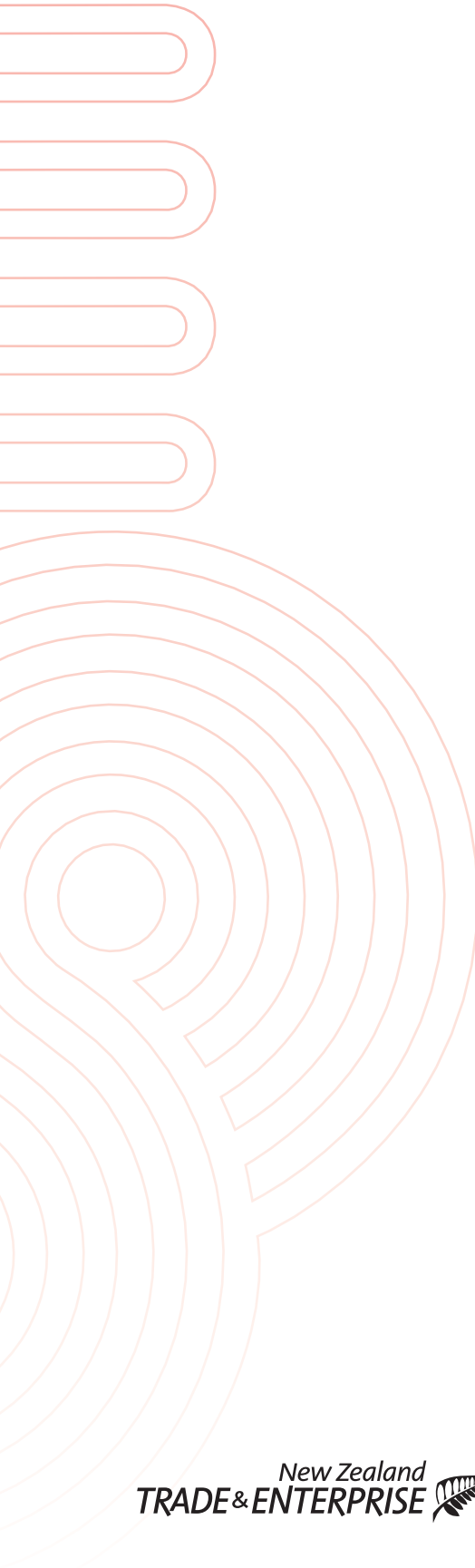
Outline the regulatory requirements your business faces and how you address them.	
Regulation	Solution

TEMPLATE 27

Who could you approach to serve on your board?		
Name	Organisation	Expertise

TEMPLATE 28

What do you know about the background and track record of potential investors?
Potential investor one:
Potential investor two:
Potential investor three:



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NEW ZEALAND TRADE AND ENTERPRISE (NZTE) is the Government's national economic development agency. NZTE's job is to lift the country's economic performance by helping more New Zealand businesses to grow and compete in international markets.

Our services are tailored to business need. They include programmes to improve productivity and customer focus, build competitive advantage, develop international contacts, and provide access to capital and investment.

We are a global organisation and our networks provide the international connections businesses need to grow internationally and to attract investment into New Zealand.

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