



New Zealand Central, Shanghai: There is one place that is central to business in China



New Zealand Central (NZC) is a world class business centre for New Zealand companies. Designed to help build connections, brand visibility and capability to grow your business in China.

New Zealand Central is located in Xintiandi - a central and prestigious location for New Zealand business in Shanghai. This modern third floor venue with large adjoining terrace and garden area provides excellent opportunities to showcase the New Zealand brand and the best of New Zealand capabilities. New Zealand Central's interior combines a palate of premium New Zealand materials - timber, volcanic stone, wool, wood and leather and showcases New Zealand furniture, lighting, artwork and technology by some of New Zealand's leading design talents.

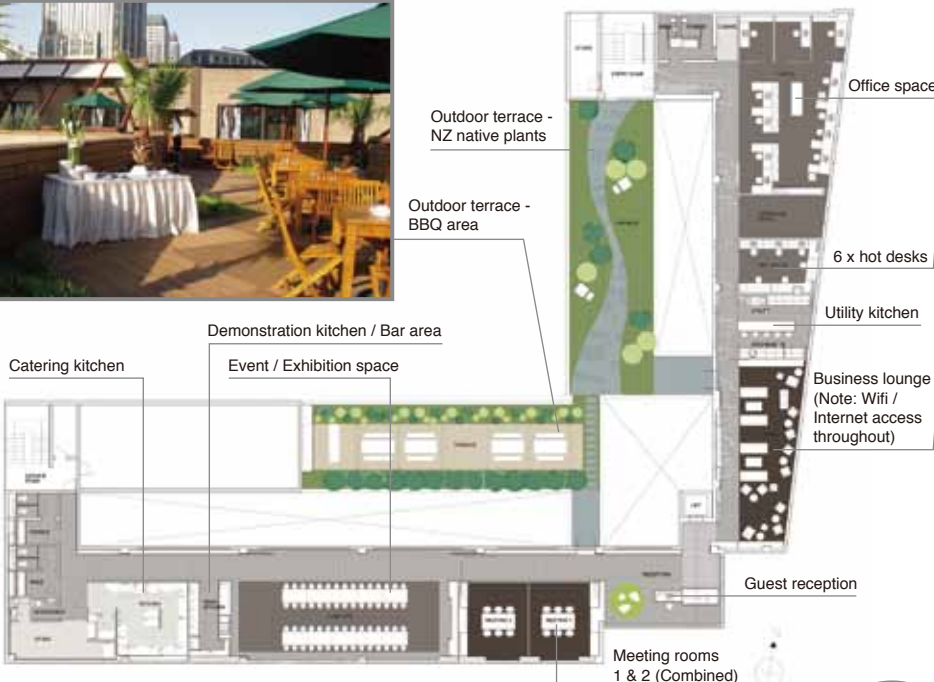
What's on Offer?

- Multi-purpose event and exhibition space
- Demonstration kitchen for food and beverage promotions
- Meeting rooms featuring technology for multimedia presentations
- Business lounge area for casual meetings
- Hot desks and internet access for short market visits
- Outdoor terrace and garden area for outdoor hospitality
- Guest reception
- Access to serviced office facilities provided by a third party enabling you to lease space



Outdoor terrace - NZ native plants

Outdoor terrace - BBQ area



NEW ZEALAND CENTRAL

新西兰之窗

A New Zealand Trade & Enterprise service



Event/Exhibition space

Join us now

New Zealand Central provides a physical presence for the New Zealand brand in Shanghai. Join as a client and receive numerous benefits including the use of an ideal short term location for your business needs.

Make a booking – New Zealand Central has a range of rooms for hire to suit your needs. New Zealand businesses can use the centre for meetings, events, product promotions and networking to build brand recognition, profile and a network of contacts in China.

Client Packages

CLIENT PACKAGES		Fee (NZD)	Fee (RMB)
CORPORATE CLIENT	Annual Client Package for 5 employees	\$2,300	¥9,200
GOLD CLIENT	Individual Annual Client Package (Suited to frequent visitors)	\$500	¥2,000
SILVER CLIENT	Individual Annual Client Package – 10 visits (Suited to less frequent visitors)	\$300	¥1,200
DAY PASS CLIENT	(Suited to infrequent visitors)	\$35	¥140
ADDITIONAL GUEST PASSES	–	\$5	¥20

- Corporate and Gold clients (and Silver and Day Pass clients for their selected days), have access to the business lounge, hot desks, internet access, free tea, coffee, water and free local calls.
- Corporate, Gold and Silver clients can bring in two guests with ID per day. Additional guest passes can be purchased.
- Day Pass clients who bring in guests will need to pay 20 RMB per guest.
- Charges apply for room hire and other consumables.
- Corporate, Gold and Silver clients are eligible for a 10% discount on New Zealand Central's event/function/meeting room hire fees.

Find out more

New Zealand Central should be your first step in China - an ideal entry point for New Zealand businesses in Shanghai looking to explore the market or create a long term presence.

For further information go to:
www.nzte.govt.nz/nzcentral

To register your interest and receive updates on New Zealand Central, Shanghai email the New Zealand Central team with your name and contact details at nzcentral@nzte.govt.nz or call reception on +86 21 6386 8028.



Room Rates

EVENT SPACE	Hourly Fee (RMB)	Half Day Fee (RMB)	Full Day Fee (RMB)
EVENT/EXHIBITION SPACE/DEMONSTRATION KITCHEN/BAR AREA (Cocktail style 160 people) (Seated meal style 60 people)	–	¥1,250	¥2,500
MEETING ROOM 1 (Up to 6 people)	¥150	¥350	¥700
MEETING ROOM 2 (Up to 6 people)	¥150	¥350	¥700
COMBINED BOARDROOM (Up to 14 people) (Theatre style 25 people)	¥300	¥700	¥1,400
BUSINESS LOUNGE (subject to availability)	¥300	–	–
OUTDOOR TERRACE/GARDEN (Cocktail style 60 people) (BBQ seated/Standing meal style 45 people)	–	¥800	¥1,600

- New Zealand themed menus and catering are available to provide a truly New Zealand experience. High quality presentation facilities are included and our team will help you plan and deliver your function.
- An additional 10% service charge and 5.5% local business taxes will be added to all room hire and catering charges.

BOOK AHEAD

- To enjoy the best service and avoid disappointment we encourage clients to book facilities as far in advance as possible.



New Zealand Central is an initiative of New Zealand Trade and Enterprise.