



# BRAZIL BUSINESS FORUM

**RISING  
GLOBAL POWER**

Wellington  
19 November / 2:15pm – 7:00pm  
Ministry of Foreign Affairs and Trade, Level 13, HSBC Tower  
195 Lambton Quay, Wellington



The Latin America New Zealand Business Council Inc. with the support of the Ministry of Foreign Affairs and Trade, New Zealand Trade and Enterprise and the Wellington Regional Chamber of Commerce presents:

## Brazil Business Forum - Rising Global Power

Thursday 19 November

At the Ministry of Foreign Affairs and Trade, Level 13, HSBC Tower, 195 Lambton Quay, Wellington

**In 2001, Goldman Sachs coined and prominently used the term BRICs to describe Brazil, Russia, India and China. They argued that, since they are developing rapidly, the combined economies of the BRICs could, by 2050, eclipse the combined economies of the current richest countries of the world. Even since then the Brazilian economy has expanded hugely.**

*Despite the global economic gloom, this Latin American giant is enjoying growing prosperity, tax cuts and increased productivity.*

*-Forbes, March 2009-*

*Brazil's US\$1.6 trillion economy officially emerged from a recession in the second quarter.*

*-Bloomberg, September 2009-*

*Brazil's economy and fiscal situation will be in better shape than those of many other G-20 countries next year*

*-The Economist, September 2009-*

**This forum is a wonderful and unique chance for New Zealand companies and businesses to learn at first hand more about this rising global economic power (and now the host country for the 2016 Olympics), and the opportunities it presents for them in the future.**

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# BRAZIL BUSINESS FORUM

Wellington - 19 November 2009

**Leading experts and authorities from Brazil and New Zealand have been assembled for this Brazil Business Forum:**

- \* Mário Marconini, Director for International Relations, Federation of Industries of São Paulo; and Mng Director, ManattJones Marconini, São Paulo – ‘Business Opportunities in Brazil’**
- \* Alexandre Pundek Rocha, Adviser, Office of the President of Brazil’s Central Bank , São Paulo – ‘Brazilian Economic and Investment Environment’**
- \* Hamish Wiig, Business Development Manager, Tait Radio Communications Ltd – ‘Doing Business in Brazil’ - Hamish has overseen the growth of Tait’s sales in Brazil from \$200,000 four years ago to \$30 million today**
- \* Gavin Haworth, Head of Trade and Supply Chain, the Hongkong and Shanghai Banking Corporation Ltd, Auckland – ‘Trade Confidence Index Results for Brazil’**
- \* Introductory comments from Her Excellency the Ambassador of the Federative Republic of Brazil, Ms Renate Stille**
- \* New Zealand Trade and Enterprise’s Trade Commissioner for Brazil, Jessica Acherboim, and Stephen O’Sullivan, NZTE’s Brazil Beachheads Advisor, - ‘Brazil- Business Opportunities for New Zealand’**
- \* A panel discussion, including some of the speakers, on the best ways for New Zealand companies to do business in Brazil**

*Please register using the form provided on the next page.*

mobile mentor™





## BRAZIL BUSINESS FORUM - RISING GLOBAL POWER

Date: Thursday, 19 November

Time: 2:15pm – 7:00pm

Venue: Level 13, Ministry of Foreign Affairs and Trade,  
HSBC Tower, 195 Lambton Quay, Wellington

### Registration Form

Please register  person(s) for the Brazil Business Forum on 19 November 2009.

Name(s): .....

Company/Organisation: .....

Postal Address: .....

Tel: ..... Fax: ..... Email: .....

The registration fee for the Forum is \$45(incl. gst) for members of the Council and the Chamber and \$60(incl.gst) for non-members. Payment should be made with registration. Registrations need to be received by 5p.m. on 17 November

Refunds cannot be provided for cancellations less than 48 hours in advance.

- Please post your registration to: PO Box 28041, Wellington 6150
- OR Fax it to 04/475 8982 OR Email it to [fmclean@xtra.co.nz](mailto:fmclean@xtra.co.nz)
- Cheques to be made out to the Latin America New Zealand Business Council and sent to the address above, OR arrange a direct payment to the following Bank Account – 010527 0067252 00 (please send a remittance advice to [fmclean@xtra.co.nz](mailto:fmclean@xtra.co.nz))

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